

Federal Communications Commission Washington, D.C. 20554		Approved by OMB 3060-1115 (February 2009)		FOR FCC USE ONLY	
<b>FCC 388</b> <b>DTV Quarterly Activity Station Report</b>				FOR COMMISSION USE ONLY FILE NO. BDERCT-20090408AIZ	
Licensee NEUHOFF FAMILY LIMITED PARTNERSHIP					
Call Sign KMVT		Facility Id 35200		Previous Call Sign (if applicable)	
Community of License					
City		State	County		Zip Code
TWIN FALLS		ID	TWIN FALLS		83301 -
Nielsen DMA TWIN FALLS		World Wide Web Home Page Address WWW.KMVT.COM		Licensee Renewal Expiration Date (mm/dd/yyyy) 10/01/2006	
Channel Numbers: (Check the Channel Number(s) to which this form applies.)					
<input checked="" type="checkbox"/> Analog	11				
<input checked="" type="checkbox"/> Digital	16				
Report reflects information for quarter ending: 03/31/2009					
Have you opted to comply with Option One, Two, or Three (once elected, this choice may not change)? <input type="radio"/> Option One (A and D) <input checked="" type="radio"/> Option Two (B and D) <input type="radio"/> Option Three (C and D)					
Over the past quarter, have you fully complied with the requirements of this option?				<input checked="" type="radio"/> Yes <input type="radio"/> No	
<b>Simulcasting:</b>					
Are you simulcasting on your Analog channel and your primary Digital stream?				<input checked="" type="radio"/> Yes <input type="radio"/> No	
<b>Application Purpose:</b>					
<input checked="" type="radio"/> DTV Education Report					
<input type="radio"/> Amendment		File Number -			
If an amendment, include a comment explaining the reason and the portions of the pending application that are being revised.					

**Section B (For broadcasters electing Option Two)**

On its analog channel, and its primary digital stream, a station must run an average of 16 transition-related PSAs and 16 transition-related crawls, snipes, and/or tickers per week in each quarter, all between the hours of 5 a.m. and 1 a.m. It must also run one 30 minute DTV-related informational program once, and one 100-Day Countdown piece per day for the 100 days prior to the conclusion of the transition. Comment boxes MUST be used to describe these compliant activities (See rules for additional details).

**Total Number of Eligible DTV Transition-Related PSAs and Crawls, Snipes, and/or Tickers (CSTs) Run -- Last Quarter**

How many DTV PSAs and CSTs did your station run between 5:00 a.m. and 1:00 a.m. last quarter?	
Total 5:00 a.m. to 1:00 a.m. PSAs	194
Total 5:00 a.m. to 1:00 a.m. CSTs	175

For informational purposes only, how many DTV PSAs and CSTs did your station run in the last quarter from 6:00 a.m. to 9:00 a.m.?

Total 6:00 a.m. to 9:00 a.m. PSAs	15
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Total 6:00 a.m. to 9:00 a.m. CSTs	10
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For stations located in the Eastern or Pacific Time Zone, how many DTV PSAs and CSTs did your station run in the last quarter from 6:00 p.m. to 11:35 p.m. (must average at least 4 per week)?

Total 6:00 p.m. to 11:35 p.m. PSAs	0
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Total 6:00 p.m. to 11:35 p.m. CSTs	0
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For stations located in the Central or Mountain Time Zone, how many DTV PSAs and CSTs did your station run in the last quarter from 5:00 p.m. to 10:35 p.m. (must average at least 4 per week)?

Total 5:00 p.m. to 10:35 p.m. PSAs	44
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Total 5:00 p.m. to 10:35 p.m. CSTs	53
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Comments:

STATION KMVT RAN AN ADDITIONAL 210 PSA'S AND 734 THIRTY AND SIXTY SECOND CRAWLS IN PREPARATION FOR KMVT'S EARLY TRANSITION TO DTV ON FEBRUARY 17, 2009. KMVT TERMINATED ANALOG OPERATIONS ON FEBRUARY 17, 2009.

### 30 Minute Educational Programs - Last Quarter

How many 30 minute, DTV-related informational programs did your station run during the quarter? At least one such program must be run between the hours of 8:00 a.m. and 11:35 p.m., prior to June 12, 2009.

Total number of 30 Minute Informational Programs	0
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Comments:

KMVT TERMINATED ANALOG OPERATIONS ON FEBRUARY 17, 2009.

### 100-Day Countdown - Last Quarter

All stations participating in Option Two must air a minimum of one "Countdown To DTV" per day during certain periods. Due to the delay in the DTV deadline, the revision of the countdown rules, and differing analog termination dates, not every station was required to air the "Countdown To DTV" the same number of times during the first quarter of 2009. Below, list the actual number of days on which your station aired any eligible "Countdown to DTV," and, in the Comments field, briefly explain how this number of days was calculated.

0	<i>Graphic Displays</i>
0	<i>Animated Graphics</i>
80	<i>Graphic and Audio Displays</i>
0	<i>Longer Form Reminders</i>

Comments:

COUNTDOWN GRAPHIC AND ORAL MENTION AIRED NIGHTLY IN KMVT'S 6:00 PM, OR 10:00 PM NEWSCASTS. KMVT TERMINATED ANALOG OPERATIONS ON FEBRUARY 17, 2009.

### Section D (For all broadcasters)

<b>Additional DTV On-air Initiatives - Last Quarter</b>	
Did your station run additional on-air initiatives (such as news reports, town hall meetings, etc.) during the quarter? The comment box may be used to describe these initiatives.	<input checked="" type="radio"/> Yes <input type="radio"/> No
Comments: KMVT RAN A TOTAL OF SIX DTV RELATED NEWS STORIES DURING THE QUARTER.  KMVT EXECUTED A SOFT SHUTOFF TEST ON JANUARY 14, 2009 DURING IT'S 6 PM NEWSCAST.  DURING THE QUARTER KMVT AIRED 79 ANNOUNCEMENTS ADVISING THE PUBLIC OF THE AVAILABLITY OF STATION' S 388 DTV REPORT ON ITS WEBSITE.	
<b>Station Website Additional Activity Related to the DTV Transition - Last Quarter</b>	
Does your station have a Website?	<input checked="" type="radio"/> Yes <input type="radio"/> No
If YES, did your station provide additional DTV related information or activities on that Website? The comment box may be used to describe what was posted on the station's Website.	<input checked="" type="radio"/> Yes <input type="radio"/> No
Comments: KMVT PROMINENTLY DISPLAYED A DTV COUNTDOWN CLOCK ON ITS HOMEPAGE AND HAS A CLICK THROUGH LINK TO DTVANSWERS.COM.	
<b>Additional DTV Outreach Efforts -- Last Quarter</b>	
Check all of the DTV related activities listed below that your station engaged in over the last quarter. The comment box may be used to describe this activity.	
<input type="checkbox"/> Speaking Engagements  Comments:	
<input type="checkbox"/> Community Events  Comments:	
<input checked="" type="checkbox"/> Other (describe)  Comments: DURING ITS DTV TRANSITION KMVT STAFF MANNED A DIRECT PHONE BANK AT THE STATION FOR FOUR (4) DAYS AND PROMOTED AND STAFFED A WALK-IN HELP CENTER FOR TWO (2) DAYS.	
<b>This comment box may be used to include other comments or information about your station's DTV activity over the last quarter.</b>	
Comments: DURING THE QUARTER NEUHOFF FAMILY LIMITED PARTNERSHIP ALSO AIRED 407 30-SECOND DTV PSA'S ON ITS CO-OWNED LOW-POWER STATION KTID. THE STATION ALSO AIRED ONE 30-MINUTE PROGRAMS ABOUT THE DTV TRANSITION ON JANUARY 24, 2009 AT 6:30PM.  DURING THE QUARTER NEUHOFF FAMILY LIMITED PARNERSHIP ALSO AIRED 738 30-SECOND DTV PSA'S, 510 CST'S, AND 122 COUNTDOWN CLOCK GRAPHICS, ON ITS CO-OWNED LOW-POWER STATION KTWT.	

<b>Station Certification</b>	
I certify that the statements in this document are true, complete, and correct to the best of my knowledge and belief, and are made in good faith.	
Typed or Printed Name of Person Signing	Typed or Printed Title of Person Signing

	GENERAL MANAGER
Signature LEE P. WAGNER	Date (mm/dd/yyyy) 04/08/2009

WILLFUL FALSE STATEMENTS ON THIS FORM ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. CODE, TITLE 18, SECTION 1001), AND/OR REVOCATION OF ANY STATION LICENSE OR CONSTRUCTION PERMIT (U.S. CODE, TITLE 47, SECTION 312(a)(1)), AND/OR FORFEITURE (U.S. CODE, TITLE 47, SECTION 503).

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We have estimated that each response to this collection of information will take 3 hours. Our estimate includes the time to read the instructions, look through existing records, gather and maintain required data, and actually complete and review the form or response. If you have any comments on this estimate, or on how we can improve the collection and reduce the burden it causes you, please write the Federal Communications Commission, AMD-PERM, Paperwork Reduction Project (3060-1115), Washington, D.C. 20554. We will also accept your comments via the Internet if you send them to pra@fcc.gov. Remember - you are not required to respond to a collection of information sponsored by the Federal government, and the government may not conduct or sponsor this collection, unless it displays a currently valid OMB control number or if we fail to provide you with this notice. This collection has been assigned an OMB control number of 3060-1115.

**THE FOREGOING NOTICE IS REQUIRED BY THE PAPERWORK REDUCTION ACT OF 1995, P.L. 104-13, OCTOBER 1, 1995, 44 U.S.C. 3507.**

# Federal Communications Commission

**FCC MB - CDBS Electronic Filing**  
**Account number: 687632**

**Description: KMVT APRIL 2009 DTV ACTIVITY REPORT**  
**Application Reference Number: 20090408AIZ**  
**Successfully filed at Apr 8 2009 3:34PM**

**Based on the information supplied, no fee is required.**

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