

KMVT-TV
1100 Blue Lakes Boulevard, N.
Twin Falls, ID 83301

EEO Public File Report
June 1, 2010 – May 31, 2011

KMVT is an Equal Opportunity Employer

Full Time Job Vacancies/Interviewee Data

Position	Job Title	Date Filled	Total # of People Interviewed	Source which Referred Interviewees	No. of Interviewees Per Source	Hiree Referral Source
1)	Weekend Anchor/Reporter	6/8/10	2	Tv Jobs Staff Referrals	1 1	Tv Jobs
2)	Sports Director	7/26/10	4	TV Jobs Internal Posting	3 1	TV Jobs

3)	Sales Account Executive	08/10/10	6	Internal Posting TV Ads Internet KMVT	1 4 1	TV Ads
4)	Weekend Sports Anchor/Reporter	9/15/10	1	TV Jobs	1	TV Jobs
5)	Morning Anchor/Producer	10/04/10	4	TV Jobs Internal Posting	2 2	TV Jobs
6)	Morning Anchor/Weatherman	10/04/10	4	TV Jobs Internal Posting	2 2	TV Jobs
7)	Sales Account Executive	11/15/10	4	TV Ads Internal Posting Internet KMVT	1 1 2	Internal Posting

8)	Master Control	11/30/10	9	TV Ads Walk Ins Current Employee	3 4 2	Current Employee
9)	Director	12/13/10	8	TV Ads Staff Referral Walk Ins Current Employee	2 1 2 3	Current Employee
10)	Sales Account Executive	12/20/10	4	TV Ads Internal Posting Internet KMVT	1 1 2	Internet KMVT
11)	Sales Account Executive	12/27/10	4	TV Ads Internal Posting Internet KMVT	1 1 2	Internet KMVT
12)	CoAnchor/ Producer	02/14/11	3	TV Jobs	3	TV Jobs
13)	Weather Director	04/20/11	7	TV Jobs	7	TV Jobs

Total number of interviewees for all full time positions: 60.

There is attached hereto a list of the recruitment sources utilized by the station and total number of number of interviewees referred by each recruitment source. (Attachment A)

For Position 1: KMVT used recruitment sources 3,5,8-9,11-13,16,18-22,24-25,28-29,31-33,36-38,42-43,50-51,58,60-65,67-69,74 as set forth on Attachment A.

For Position 2: KMVT used recruitment sources 1, 5,8-9,11-12,14,19,22,25,27,31-32,35-36,42,45-46,48-49,50-51,56-57,59,60-69,72-73 as set forth on Attachment A.

For Positions 3: KMVT used recruitment sources 1, 4-5, 8-9,11-14,16,19-22, 24-27,29,31-33,35-38,42-43,50-51,60-62,64-69 as set forth on Attachment A.

For Position 4: KMVT used recruitment sources 1, 5,8-9,11-12,14,19,22,25,27,31-32,35-36,42,45-46,48-49,50-51,56-57,59,60-69,72-73 as set forth on Attachment A.

For Position 5 KMVT used recruitment sources 1, 57 as set forth on Attachment A.

For Position 6 KMVT used recruitment sources 1, 57 as set forth on Attachment A.

For Positions 7: KMVT used recruitment sources 1, 4-5, 8-9,11-14,16,19-22, 24-27,29,31-33,35-38,42-43,50-51,60-62,64-69 as set forth on Attachment A.

For Positions 8: KMVT used recruitment sources 1-3 as set forth on Attachment A.

For Positions 9: KMVT used recruitment sources 1-3 as set forth on Attachment A.

For Positions 10: KMVT used recruitment sources 1, 4-5, 8-9,11-14,16,19-22, 24-27,29,31-33,35-38,42-43,50-51,60-62,64-69 as set forth on Attachment A.

For Positions 11 KMVT used recruitment sources 1, 4-5, 8-9,11-14,16,19-22, 24-27,29,31-33,35-38,42-43,50-51,60-62,64-69 as set forth on Attachment A.

For Position 12: KMVT used recruitment sources 5,8-9,11-12,14,19, 22, 25, 27,31-32,35-36,42,45-46, 49, 50-51, 56-57, 59,60-69,72-73 as set forth on Attachment A.

For Position 13: KMVT used recruitment sources 5,8-9,11-12,14,19, 22, 25, 27,31-32,35-36,42,45-46, 49, 50-51, 56-57, 59,60-69,72-73, 75 as set forth on Attachment A.

There is also attached hereto a narrative description of the station's Supplement EEO Outreach Activities (Attachment B).

Notice: Organizations that regularly distribute information about employment opportunities to job seekers or refer job seekers to employers may request KMVT to provide them with information about full-time openings at the station. Such requests must include the organization's name, mailing address, e-mail address if applicable, telephone number and contact person, and identify the category or categories of job

openings for which it requests notices. Requests should be directed to Lee Wagner, KMVT, 1100 Blue Lakes Boulevard, N., Twin Falls, ID 83301. KMVT is an Equal Opportunity Employer.

Attachment A

List of Recruitment Sources and Total Number Interviewees Referred By Each Recruitment Source

No.	Source	Contact	Address	Telephone	Total No. of Interviewees Referred
1	KMVT -TV Ads -Website - Current Employee	Chris Pruitt	KMVT 1100 Blue Lakes Blvd N Twin Falls, ID 83301	208-733-1100	33
2	Walk-Ins	KMVT	1100 Blue Lakes Blvd. N. Twin Falls, ID 83301	208-733-1100	6
3	Staff Referrals	KMVT	1100 Blue Lakes Blvd. N. Twin Falls, ID 83301	208-733-1100	2
4	Advantage Advertising	Chuck Christopher	523 Main Street Lewiston, ID 83501-1823	208-743-0633	
5	Albertsons College of Idaho	Vivian Foster	Box 40 Caldwell, ID 83065	208-459-5508	
6	American Women in Radio and TV		8405 Greensboro Dr., Ste. 800 McLean, VA 22102	703-506-3290	
7	Asian American Journalists Association	Ms. Arlene Gajilan	1182 Market St. San Francisco, CA 94102	415-346-2051	
8	Boise State University		1910 University Drive Boise, ID 83725	208-426-1747	
9	Brigham Young University	Connie Cluff	280 BRMB Internship & Career Services Provo, UT 84602		
10	Broadcast Executive Directors Association	www.careerpage.org	National Career Page		
11	BYU Idaho	Career Placement	244 Kimball Building Rexburg, ID 83460-1675	208-496-2176	
12	Central Washington University	Career Placement	400 East University Way Ellensburg, WA 98926		

13	Closed Loop Marketing	Kris Sansing	588 West Idaho, Suite #200 Boise, ID 83702	208-342-2525	
14	College of Southern Idaho	Brian Matsuoka	P.O. Box 1238 Twin Falls, ID 83303-1238		
15	College of Southern Idaho	Refugee Center	P.O. Box 1238 Twin Falls, ID 83303-1238	208-736-2166	
16	College of Southern Idaho	Center for New Directions	P.O. Box 1238 Twin Falls, ID 83303-1238	208-732-6680	
17	College of Southern Idaho	Financial Aid Office	P.O. Box 1238 Twin Falls, ID 83303-1238	208-732-6273	
18	College of Southern Idaho	Placement Center	P.O. Box 1238 Twin Falls, ID 83303-1238	208-733-9554	
19*	Community Partnerships of Idaho	Doug Guymon	1201 Falls Ave. E., #34 Twin Falls, ID 83301	208-735-2134	
20	DaviesMoore Adv.	Nikki Reynolds	P.O. Box 767 Boise, ID 83701	208-853-5840	
21	Drake-Cooper	Meghan Rae	P.O. Box 8283 Bosie, ID 83707	208-342-0925	
22	Eastern Washington University	Career Services	114 Showalter Hall Cheney, WA 99004		
23	Emma L Bowen Foundation	Phylis Eagle-Old	1299 Pennsylvania Ave NW 9 th Floor Washington, DC 20004	202-637-4494	
24	Fort Hall Business Council	Job Placement	P.O. Box 306 Fort Hall, ID 83203		
25	Gonzaga University	Career Placement	www.gonzaga.edu/careercenter		
26	Hispanic Awareness Leadership Org.		P.O. Box 8170 Pocatello, ID 83209		

27	Hispanic Business Association		10624 W. Executive Drive P.O. Box 162162 Boise, ID 83715	208-444-0823	
28	Hispanic Intermountain Leadership Org.		688 Randolph Pocatello, ID 83201		
29	Idaho Job Service	Chris Orders	P.O. Box 5129 420 Falls Ave Twin Falls, ID 83303-5129	208-735-2500	
30	Idaho Migrant Council	Roy Villasenor	406 Gardner Avenue Twin Falls, ID 83301	208-734-3336	
31	Idaho State Broadcasters Association	Connie Searles	270 North 27 th Street Boise, ID 83702	208-345-3072	
32	Idaho State University	Troy Kase ISU Career Development	Campus Box 8108 440 Museum Building Pocatello, ID 83209	208-236-2380	
33	Idaho Women's Network		419 South 13 th Street P.O Box 1385 Boise, ID 83701		
34	ITT Technical Institute		12302 West Explorer Drive Boise, ID 83713-1529		
35	LDS Employment Services		726 Cheney Dr Twin Falls, ID 83301	208-734-0955	
36	Lewis and Clark College	Career Placement	0615 S.W. Palantine Hill Road Portland, OR 97219		
37	Magic Valley Rehabilitation Services	Employment Specialist	484 Eastland Dr So. P.O. Box 189 Twin Falls, ID 83303	208-734-4152	
38	Magic Valley Youth & Adult Services		1869 Addison Avenue E. Twin falls, ID 83301	208-734-4435	
39	Media Line	Mark Shistone	P O Box 51909 Pacific Grove, CA 93950	813-648-5200	
40	Media Marketing Services	Debbie Currier	2577 Pine Ridge Circle Twin Falls, ID 83301	208-736-0823	
41	Minorities In Broadcasting Training		4470 Sunset Blvd P.O. Box 67132 Los Angeles, CA 90027	310-652-0271	

42	Montana State University	Career Services	Strand Union Bozeman, MT 59717	404-994-4353	
43	MSVM Group, LLC	Rick Magnuson	P.O. Box 4864 Pocatello, ID 83204	208-233-7206	
44	NAACP	James Holden	P.O. Box 8436 Boise ID 83707	208-343-2838	
45	National Alliance of State Broadcasters	Job Bank	www.careerpage.org		
46	National Association of Black Broadcasters	Lo Lelks	P O Box 3191 Atlanta, GA 30302	404-523-6136	
47	National Association of Black Journalists	Ryan Williams	University of Maryland 8701 Adelphia Rd Adelphia, MD 20783	najb.org	
48	National Association of Hispanic Journalists	Virginia Galindo	National Press Building 529 14 th St NW Suite 1193 Washington, DC 20045	202-662-7145	
49	National Association of Broadcasters	NAB Employment Clearinghouse	1771 N. Street. N.W. Washington, DC 20036	202-429-5497	
50	Nez Perce Tribal Council	Job Placement	P.O. Box 306 Lapwai, ID 83540		
51	Northwest Nazarene University	Career Placement	Ta-career-01@nnu.edu	208-467-8767	
52	RTNDA	Job Information Service	1600 K St NW Ste 700. Washington, DC 20006		
53	Society of Broadcast Engineers				
54	Society of Professional Journalists		3909 North Meridian Street Indianapolis, IN 46208	307-927-8000	

55	South Central Community Action Agency	Betty Wooten	P.O Box 531 Twin Falls, ID 83303-0531	208-733-9351	
56	Southern Oregon State College	Career Placement	1250 Siskiyou Boulevard Ashland, OR 97520		
57	TV Jobs.com	Mark Holloway	P O Box 4116 Oceanside, CA92052	877- 988-980	19
58	Times-News	Classifieds	132 West Third Street Twin Falls, ID 83301	208-733-0931	
59	TvNews.com	Tvjobs.com	P.O. Box 4116 Oceanside, CA 92052	877-988-9808	
60	University of Idaho	Noel Kinyon Career & Professional Planning	P.O. Box 442534 Moscow, ID 83844-2534	208-885-6020	

61	University of Montana	Mary Carroll Career Placement	Career Services Lodge 148 Missoula, MT 59812	406-243-2239	
62	University of Utah	Caroline Peck Career Services	350 Student Services Bldg. 201 South 1460 East Salt Lake City, UT 84112		
63	University of Washington	Career Services	huskyjob@u.washington.edu	206-543-9107	
64	University of Wyoming	Career Placement	1000 East University Ave. Laramie, WY 82071		
65	Utah State University	Derek Jack Career Services	University Inn 102 4305 Old Main Hill Logan, UT 84322-4305	801-797-1000	
66	Walla Walla College	Dave Bullock, Chair Communications Dept.	204 S. College Ave. College Place, WA 99324	509-527-2832	
67	Washington State University	Glynn Johnson Career Placement	Murrow Hall, Rm. 226 P.O. Box 642520 Pullman, WA 99164-2520	509-335-3068	
68	Weber State University	Anna Petersen Career Services	1105 University Circle Ogden, UT 84408	801-626-6000	
69	Western Washington	Diane Flores Career Services	Career Services Center 516 High St	360-650-3240	

	University		WWU Bellingham, WA 98225-9002		
70	CSI Job Fair		CSI GYM		
71	Media Staffing Network	Laurie Kahn	www.mediastaffingnetwork.com	312-944-9194	
72	National Hispanic Media Coalition	Ms Carmen Marshall	3550 Wilshire Blvd Suite 670 Los Angeles CA 90010		
73	National Lesbian and Gay Journalists Association	Ms Angie Young	1420 K Street N.W. Ste 190 Washington, DC 20005	202-588-9888	
74	RBR/TVBR		www.rbr.com		
75	Rocky Mountain Career Service Consortium		www.rockyjobs.com		

* Asterisk denotes recruitment sources, which requested job notification announcements

Attachment B

KMVT (TV)
1100 Blue Lakes Boulevard, N.
Twin Falls, ID 83301

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June 1, 2010 – May 31, 2011

Statement of Supplemental EEO Outreach Activities:

KMVT participated in events sponsored by educational institutions and local organizations relating to career opportunities in broadcasting. They included:

- During the period covered by this Report, KMVT provided airtime support for the Idaho State Broadcaster Association NCSA program. The Association uses funds received for its Non-Commercial Sustaining Announcement program to award college scholarships to students in communications-related majors at Idaho educational institutions.
- During the period covered by this Report, KMVT in conjunction with First Federal Savings Bank, provided \$6,200 in scholarships to high schools throughout its coverage area. These scholarships are designed to recognize excellence in academic performance, along with school and community involvement.

- On February 8, 2011, KMVT had 1 student from Kimberly High School shadow news employees. She spent all day learning what it takes to do the job of broadcasting news on television.
- On March 1, 2011 KMVT's Meteorologist spoke to Kimberly Middle School on career day on TV weather and career option for 2.5 hours
- On March 3, 2011 KMVT's Meteorologist read to the children at Morningside Elementary School Dr Suess Reading Day Green Eggs and Ham for 1.5 hours
- On March, 4, 2011, KMVT participated in, and maintained a booth at a local career day event in conjunction with the Jerome High School. The Promotion Director of the station participated in this event.
- On March 8, 2011 KMVT's General Manager conducted a discussion at Twin Falls High School about employment in a TV advertising department with 20 students in attendance.
- On March 15, 2011, KMVT's General Manger conducted a review of the station's EEO program with all management level department heads. The main emphasis of the meeting was training the department heads on methods of ensuring equal employment opportunity and preventing discrimination. A review of Station's EEO Outreach System and procedures was also completed.
- On April 20, 2011, KMVT co-sponsored, participated in, and maintained a booth at a local career day event in conjunction with the College of Southern Idaho and the *Times-News*. The Operations Manager, Promotion Director, Traffic Manager, Creative Services Director and Business Manger of the station participated in this event.
- On April 21, 2011, The General Manager and an Account Executive conducted a 1.5 hour seminar and then tour of the station for the College of Southern Idaho Advertising Class. The forty students learned about careers in Advertising and Electronic Media.
- On April 25, 2011, The General Manger conducted a seminar to several classes at Jerome Middle School. The students were 8th graders involved in the schools technology program. The seminar covered jobs available in broadcasting and preparation to obtain a position in broadcasting.
- On May 6, 2011, Promotion Director participated in the Twin Falls Boys and Girls Club Job Fair from 6:30pm to 8:30 pm.
- During the period covered by this report, KMVT offers all Sales Staff on-going training. This training is conducted by the General Sales Manager and takes place

on a weekly basis. Topics covered are directly related to sales and aiding the employee in advancing their career.

- During the period covered by this Report KMVT air weekly broadcast announcements inviting organizations interested in being notified when KMVT had full time employment openings. The organizations were asked to provide KMVT with the appropriate contact information for their organization that would facilitate notification of station employment opportunities. A similar invitation is posted on KMVT's website as part of the station's EEO posting.
- During the dates listed below, KMVT Meteorologist Adam Colpack, hosted various individuals and groups who visited the station to explore a career in Journalism and/or Broadcast Meteorology. The dates and groups are as follows:
 - 3/8/2011 Mindy Bigler Boy Scouts
 - 3/16/2011 Michelle Kneit Cub Scouts
 - 3/17/2011 Boy Scout Troop 68
- During the dates listed below, KMVT Promotion Director Paul Johnson, hosted various individuals and groups who visited the station to explore a career in Broadcasting and/or Broadcast Operations. The dates and groups are as follows:
 - 1/18/2011 Rebecca War's Cub Scouts
 - 2/1/2011 Scout Troop
 - 2/16/2011 Michelle Diamond's Cub Scouts
 - 2/22/2011 Jerome High School Mock Interviews for TV jobs were conducted
 - 3/8/2011 Cub Scouts Troop 71 and 171
 - 3/16/2011 Michele Kneit's Cub Scouts
 - 3/17/2011 Scott Ward's Boy Scouts
 - 4/7/2011 Wings Charter School Tour
 - 4/14/2011 Marvin Gurney's Boy Scouts
 - 4/27/2011 Wings Charter School speaking about TV jobs
 - 5/10/2011 Nicole Hall's Cub Scouts
 - 5/11/2011 Twin Falls School District Careers on Wheels Job Fair