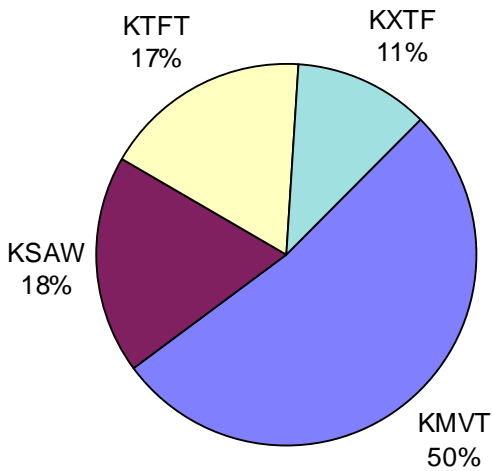




## Prime Time Delivery

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### **KMVT Continues to Dominate Prime Time in the Twin Falls Market**



*Prime Time  
Monday-Saturday, 7 P.M. to 10 P.M.  
Sunday, 6 P.M. to 10 P.M.*

### **Average In-Market Share of Viewing**

Source: A.C. Nielsen Co., Nov 2011