

Neuhoff Communications Group
KMVT, KTID, KTWT
 Presents



33rd Annual
Agri-Action
2010

Sponsored by **COMMERCIAL TIRE**

February 4, 5 & 6

Thursday, February 4 - 10 a.m. to 7 p.m.
 Friday, February 5 - 10 a.m. to 7 p.m.
 Saturday, February 6 - 10 a.m. to 4 p.m.

**COLLEGE OF SOUTHERN IDAHO
 EXPO CENTER
 Twin Falls, Idaho**



Exhibit Setup

All displays will be set up on Wednesday, February 3. The CSI Expo Center will be open from 8 a.m. until 5:30 p.m. Each exhibitor will be assigned a specific time based on booth location. It will be the responsibility of the exhibitor to prepare the display and provide all materials necessary for the construction of the display. Extension cords and power bars may be necessary.

Exhibit Space

Width x Depth	Before	After
	Dec. 11, 2009	Dec. 11, 2009
10' x 14'	\$475	\$500
20' x 14'	\$925	\$1,000
30' x 14'	\$1,275	\$1,375

Custom booth sizes available. ROS commercials on Neuhoff Communications' stations are included in the purchase of all booths. The production charges are not included. Please contact your Account Manager for more information.

Exhibit Breakdown

All exhibits must be removed from the Expo Center immediately following the show Saturday, February 6. Removal must be completed by 6 p.m. All exhibits must remain complete and attended throughout the show.

To reserve your booth space call
 Neuhoff Communications at (208) 733-1100, ext. 3069

Increase Your Revenue

- Initiate Direct Sales - Introduce New Products
- Develop Sales Leads - Reach New Customers
- Expand Your Market - Showcase Your Business

Neuhoff Communications' Agri-Action 2010 is coming to the CSI Expo Center February 4-6, 2010. In its 33rd year, Neuhoff Communications is proud to provide this opportunity to showcase your agricultural-related products and services to the farmers, ranchers and dairymen in Idaho, Nevada, Montana, Oregon and Wyoming.

As in past years, Neuhoff Communications' Agri-Action 2010 will draw thousands of your potential customers to Twin Falls making it one of the largest ag shows in the Northwest. To ensure your success, our promotional efforts are extended throughout Idaho, Nevada and Oregon. Neuhoff Communications commits thousands of dollars in television airtime, in addition to an extensive radio and newspaper campaign throughout the region. Unlike other ag shows, you, as an exhibitor, can tap into that promotional power by utilizing Neuhoff Communications' airtime to promote your booth.

A hospitality room for exhibitors will be available. Exhibit space is limited. Reserve your space now by calling Neuhoff Communications at (208) 733-1100, ext. 3069.

For exhibitors only "A Little Taste of Idaho"

Neuhoff Communications invites all exhibitors to be our guests for "A Little Taste of Idaho" on Wednesday, February 3, following set-up. Enjoy good music, sample some of Idaho's best food and drinks, and get acquainted with fellow exhibitors.



AG WEEKLY The official publication for Agri-Action

Here is what some exhibitors had to say about Agri-Action '09:

"The show was good. Steady flow of traffic. My target market was right on." Tyler Sharp—Double K Technologies

"We think the 2009 show was the best yet!" Tracy Watts—Watts Hydraulic & Repair

"Traffic was excellent." Bob Hanchey—Ag-Industrial Equipment



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