



Station Information

KMVT Television

- KMVT is a Neuhoff Family Limited Partnership station.
- KMVT has been on the air since June 1, 1955.
- KMVT was the first television station in Idaho to broadcast locally-originated programming in color.
- KMVT is the only full-power VHF station to broadcast local news in the Twin Falls market. SPUD-TV – MyNetwork and KTWT – CW are part of KMVT’s full-power digital signal. Mexicanal is found on LP Channel 58. KMVT broadcasts CBS programming in HD.
- KMVT is southern Idaho’s number one news station.
- KMVT covers all eight counties in the market, is carried on all cable systems originating in this market, and also spills into Owyhee and Elmore counties and parts of northern Nevada and Utah.

Southern Idaho

- Southern Idaho is an agricultural and light industry based economy with 30% of the state’s farm activities taking place right here in the Magic Valley!
- Southern Idaho’s trout farming operations provide 85% of the world’s total production and the dairy industry is the fastest growing agricultural segment.
- Tourism is an important part of the economy, as well, with Sun Valley a short 90-minute drive away. Hunting, backpacking, river rafting, and of course some of the world’s best trout fishing round out the incredible wonders of Idaho. Let’s not leave out Jackpot, Nevada, where casino gambling is only an hour away!

KMVT Television has served the Magic Valley and Southern Idaho for over 50 years. When you think of quality television in Southern Idaho, you think of KMVT. When you ask anyone in the Magic Valley what television station do you watch most, the reply is a swift “Why, KMVT, of course!”